

Strategic Thinking Program

"Strategic Thinking: A Forward Vision"

Mobaderoon, a civil and commercial training company registered in Commercial Register No. /6/ bears a societal responsibility within a vision that works on "building trust and understanding to support and sustain peaceful coexistence" by providing research and training work in all its forms, developing the administrative capacities of institutions and teams, and completing studies and surveys, workshops and conferences in the field of raising awareness and community support.

In its work, Mobaderoon follows developed approaches to empower individuals and groups with specialized knowledge that matches their local needs and enables them to activate their roles in their societies in all areas of their work.

Mobaderoon has been the fruit of diverse knowledge since 2009, and this knowledge is shared through providing consultations and training programs, which serve the needs of capacity building at several levels, including programs that support youth and leaders, programs that support children and adolescents, and programs that support owners of social initiatives and projects. Mobaderoon provides its training and advisory services to:

- Organizations, institutions and associations of civil society.
- Companies and commercial establishments affiliated with the private sector.
- Teams, individuals and entrepreneurs.

Awards:

Mobaderoon is proud of the recognition by many international bodies for its programs and services. Mobaderoon was awarded the following awards:

1. Livia Foundation Prize 2014 for its work in peacebuilding.
2. The Economic Citizenship Award in 2017 for its work with street children.
3. The 2019 Facilitation Gold Award for its pioneering use of facilitation in its programs to create positive change.

What is the Strategic Thinking Program?

Strategic thinking is a complete process that uses analysis and reasoning to build strategic visualizations that drive the achievement of the mission and goals of any organization within the context of changing environments. It is a multi-lens thinking pattern and the organization's ability to develop and maintain a common vision of the future through which it can enrich strategic decision-making and daily planning.

Strategic thinking is the way people within an organization think, evaluate, project, and create the future for themselves and their partners.

It is beyond responding to daily problems as well as long-term problems, opportunities and new facts. Strategic thinking is concerned with creating tomorrow, not as reactions but as proactive steps.

Target group

1. Institutions and civil society organizations.
2. Dialogue groups that work on societal issues such as advocacy campaigns.
3. Societal and civic alliances.
4. Initiatives, teams, community projects, or any group seeking to institutionalize or launch initiatives or projects.

Program Goals

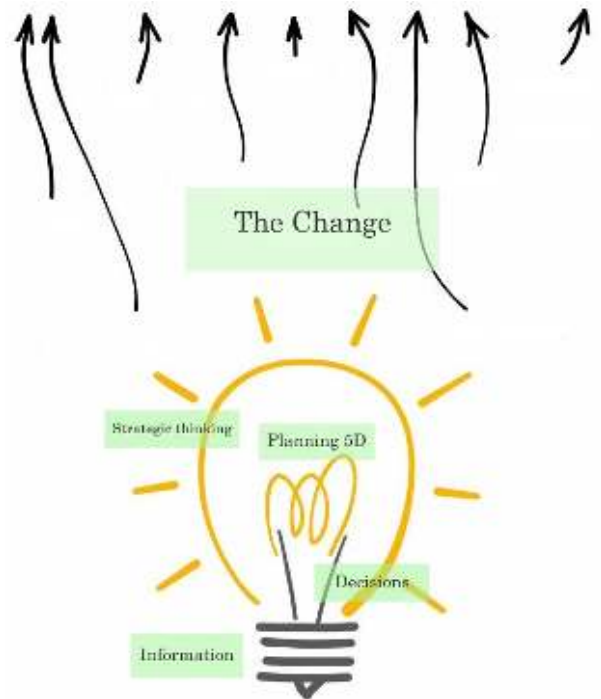
1. Empowering participants with the tools and mechanisms of strategic thinking.
2. Understand the systematic development of planning, work mechanisms, procedures and policies consistent with strategic visions.
3. Understand how to generate a theory of change for the institution.

Learning Journey

Participants go through a lamp-like learning journey where its components reflect the program's axes and outputs. The training consists of 15 training hours spread over 3 days (5 hours each day) to cover the following topics:

The training program is divided into four axes:

1. Comprehensive research on the surrounding environment (systematic exploration, analysis, monitoring of needs, identification of potential opportunities and challenges, and information on changes in the external environment).
2. Mechanisms of strategic thinking (exploration of possibilities and options).
3. Mechanisms for making strategic decisions (setting directions, evaluating options, studying options and making decisions).
4. Strategic planning (taking drawn goals and converting them into formal documented action steps, implementing actions to achieve the agreed upon results, monitoring and reporting on actions).



Expected Program Outcomes

- A gained Knowledge about the mechanisms and tools of strategic thinking and its role in developing the work, procedures and policies of institutions in line with strategic visions.
- Institutions capable of using the tools of analysis and strategic thinking to analyze their current status and strategic position and plan for the future.
- Practical experience in applying strategic thinking tools to come up with a theory of change that strategically reflects the work and interventions of the institution in the community.
- Leaders of development and social enterprises, initiatives and projects own the tools of strategic thinking and use them to ensure the sustainability of their work in a systematic manner that supports institutionalization and maximizing impact in the context of changing external environments.