





# **Community Initiatives Building Program**

**Mobaderoon**, a civil and commercial training company registered in Commercial Register No. /6/ bears a societal responsibility within a vision that works on "building trust and understanding to support and sustain peaceful coexistence" by providing research and training work in all its forms, developing the administrative capacities of institutions and teams, and completing studies and surveys, workshops and conferences in the field of raising awareness and community support.

In its work, Mobaderoon follows developed approaches to empower individuals and groups with specialized knowledge that matches their local needs and enables them to activate their roles in their societies in all areas of their work.

Mobaderoon has been the fruit of diverse knowledge since 2009, and this knowledge is shared through providing consultations and training programs, which serve the needs of capacity building at several levels, including programs that support youth and leaders, programs that support children and adolescents, and programs that support owners of social initiatives and projects. Mobaderoon provides its training and advisory services to:

- Organizations, institutions and associations of civil society.
- Companies and commercial establishments affiliated with the private sector.
- Teams, individuals and entrepreneurs.

#### Awards:

Mobaderoon is proud of the recognition by many international bodies for its programs and services. Mobaderoon was awarded the following awards:

- 1. Livia Foundation Prize 2014 for its work in peacebuilding.
- 2. The Economic Citizenship Award in 2017 for its work with street children.
- 3. The 2019 Facilitation Gold Award for its pioneering use of facilitation in its programs to create positive change.





## What is the Community Initiatives Building Program?

We believe that every individual is able to influence and change his community when he has the right skills and opportunities to understand the issues of his community.

The life cycle of the initiative based on appreciative inquiry is part of a broad approach to addressing community issues, and a way of thinking that relies on starting from strengths, building on successes and investing available resources, and challenging the traditional way of solving problems.

Through our work, we worked in previous years with different segments of society. The need for training programs emerged that would provide youth and active individuals in their communities with the knowledge, skills and tools necessary to design and implement initiatives that create positive change in their communities. Mobaderoon responded by designing a training program called the Community Initiatives Building Program.

## **Target group**

- Volunteer and youth teams and active individuals in the community.
- Beneficiaries of capacity building programs wishing to create initiatives in their communities.
- Organizations and institutions seeking to stimulate initiatives from the beneficiaries of their programs.

### **Program Learning Journey**

- Expanding the circle of people's understanding of the issues of their societies.
- Explore personal and local resources and use them for positive change
- Identifying and directing the change that is most important to active individuals in their communities
- Technical skills, financial and administrative tools in planning and marketing effective community initiatives.





# **Expected Outcomes**

- Community leaders who understand the issues of their communities and take initiatives towards them.
- Effective social initiatives based on the needs of the community, studied and organized, and reflecting the values of active citizenship.
- Motivating community teams to make positive change in their communities.
- Initiatives that meet the needs of the communities.

