

Citizenship and Social Enterprises Program

Mobaderoon, a civil and commercial training company registered in Commercial Register No. /6/ bears a societal responsibility within a vision that works on “building trust and understanding to support and sustain peaceful coexistence” by providing research and training work in all its forms, developing the administrative capacities of institutions and teams, and completing studies and surveys, workshops and conferences in the field of raising awareness and community support.

In its work, Mobaderoon follows developed approaches to empower individuals and groups with specialized knowledge that matches their local needs and enables them to activate their roles in their societies in all areas of their work.

Mobaderoon has been the fruit of diverse knowledge since 2009, and this knowledge is shared through providing consultations and training programs, which serve the needs of capacity building at several levels, including programs that support youth and leaders, programs that support children and adolescents, and programs that support owners of social initiatives and projects. Mobaderoon provides its training and advisory services to:

- Organizations, institutions and associations of civil society.
- Companies and commercial establishments affiliated with the private sector.
- Teams, individuals and entrepreneurs.

Awards:

Mobaderoon is proud of the recognition by many international bodies for its programs and services. Mobaderoon was awarded the following awards:

1. Livia Foundation Prize 2014 for its work in peacebuilding.
2. The Economic Citizenship Award in 2017 for its work with street children.
3. The 2019 Facilitation Gold Award for its pioneering use of facilitation in its programs to create positive change.

What does the Citizenship and Institutions Program?

The Active Citizenship and Social Enterprise Program helps institutions leaders to:

1. have a higher awareness and confidence of their role as leaders of social enterprises.
2. Enhance their ability to communicate and build strong relationships with others; and developing their social enterprises by investing in diversity and difference in their societies.
3. Enhance their ability to include their social enterprises in the local community and to achieve a balance between the financial and social objective.
4. Take action and ensure the sustainability of their organization.

Program Learning Journey

The program is directed to individuals who work within social enterprises or are working to launch their own social enterprises where the participants go through a river cruise that consists of four axes:

- **I, Identity and Values:** participants become aware of discovering themselves and their values, have a better understanding of what social enterprises are and how values drive social enterprises leadership, and are motivated to increase confidence in themselves to act as a leader, and increase awareness of who is a leader and leadership skills.
- **Me and others:** increasing the ability to create an inclusive, collaborative environment in our social organizations, where differences are valued and assumptions held gently. A work environment built on everyone's skills, improving the ability to communicate, listen, and market, and a better understanding of our and others' roles.
- **We - the community:** A better understanding of the systems and relationships that affect society and an increasing commitment to engage the community in work and serving it. And to understand and identify the target groups of our social services and competitors and take responsibility for our decisions.



- **Project - Planning for Sustainability:** Increasing the ability to invest resources, knowing and distinguishing risks and opportunities, increasing the ability to measure impact, follow-up actions, and identifying the needs of the social enterprise.

Expected Outcomes

As a result, we will have:

- Active individuals in society who are able to launch social enterprises.
- Social enterprises with a clear vision and an annual plan with specific objectives.
- Institutions able to identify clear sources of income, of which trade returns constitute 50% of it.
- Institutions that contribute to improving the reality of their societies by defining annual activities that achieve the (social, cultural or environmental) objectives of the institution.

This program was approved by Child and Youth Finance International in 2017.

